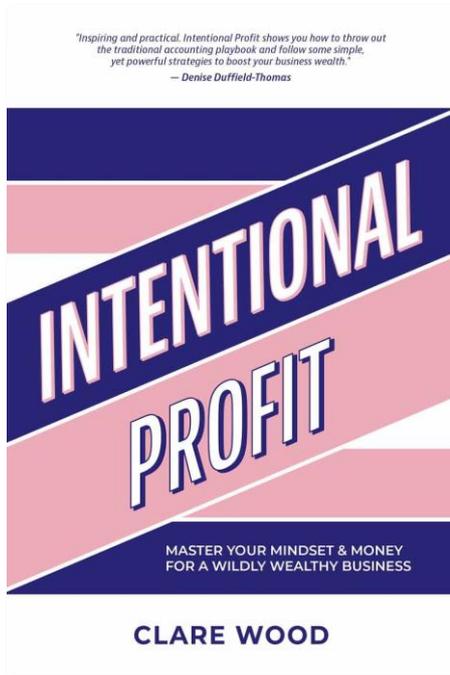


INTENTIONAL PROFIT

Master your mindset & money for a wildly wealthy business



How much control do you think you have over the financial success of your business? It's not all about crunching numbers and dry accounting terms, it's about mindset. And it matters.

In the new book, *Intentional Profit* (Dean Publishing, \$29.95), money mentor and podcast host Clare Wood shows readers how to create and surpass your most audacious goals and transform your business into a profit-driving machine.

As a qualified accountant (CPA) Clare knows that aside from mastering the business finance basics, the key to making money is all about your mindset. She explores how your beliefs and past experiences with money impact how you act in business, which translates straight into your bottom line. In this practical guide Clare expertly shows how to break down those limiting beliefs and add meaningful zeros to your balance sheet. Readers learn how to:

- Generate intentional, long-term profit in your business
- Create a positive mindset around money
- Problem-solve like a pro
- Effectively invest in the future of your business
- Design the business – and life – of your dreams

Filled with tools, tips and examples, *Intentional Profit* empowers business owners to make a powerful mindset shift and build a wildly wealthy business that thrives.

Additional information

- Timely release with inflation pressures impacting businesses
- Author is excellent media talent and available for interview and commentary on related topics
- Extracts and custom-articles are available for media use

About the Author

Clare Wood is a sought-after money mentor, author, speaker and podcaster. She's a CPA qualified accountant, but she's not your average bean counter... she uses her money-making mentoring powers for good. Clare helps service-based businesses to scale, while creating a lifestyle they love. Clare runs The Profit Academy, an online school created to help business owners increase their profits exponentially. She uses proven and practical money management principles combined with powerful mindset work to support her clients to make more money and create a life of financial freedom and fun. *Intentional Profit* is her first book.

Author Social Links

- Instagram: https://www.instagram.com/clare_wood_coach
- Weblink: <https://clarewood.com/>
- Facebook: <https://www.facebook.com/clarewoodcoach/>
- LinkedIn: <https://www.linkedin.com/in/clarewoodcoach/>
- Twitter: <https://twitter.com/clarewoodcoach1>

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By Clare Wood

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Media Contact:
Scott Eathorne Ph: 0418 475 801
E: scott@quikmarkmedia.com.au